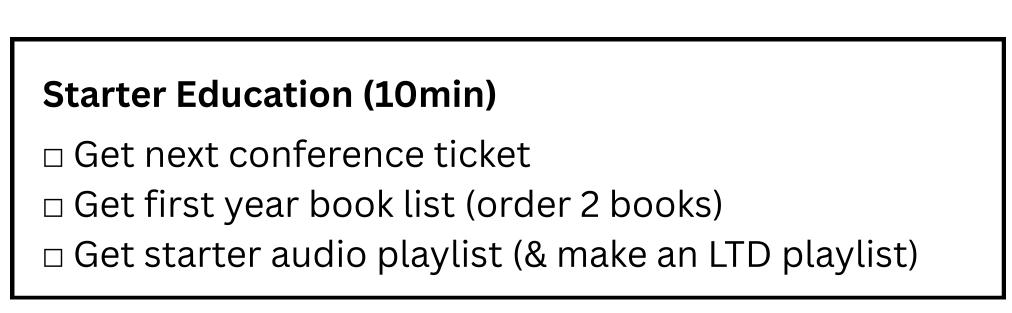
STARTUP CHECKLIST

App Setup (10min) Download LTD Messaging App Download LTD Media App Subscribe to Infinite Growth Podcast Subscribe to Growth Basics Podcast Growth Activities (~1hr) Create partner consideration list: top 20 Create customer list: 20-30



□ Setup weekly growth session w/ coach(es)

Retail Setup (45min - 1hr)
□ Place first order (Good / Better / Best Start)
□ Set business budget (to determine Ditto budget)
□ Set up Ditto (150PV/300PV/Other)
□ Set up MyShop Storefront
□ Design ongoing customer strategy