

# **STARTUP CHECKLIST**

## **App Setup (10min)**

- ☐ Download LTD Messaging App
- ☐ Download LTD Media App
- ☐ Subscribe to Infinite Growth Podcast
- ☐ Subscribe to Growth Basics Podcast

## **Growth Activities (~1hr)**

- ☐ Create partner consideration list: top 20
- ☐ Create customer list: 20-30
- ☐ Setup weekly growth session w/ coach(es)

## **Starter Education (10min)**

- ☐ Get next conference ticket
- ☐ Get first year book list (order 2 books)
- ☐ Get starter audio playlist (& make an LTD playlist)

## **Retail Setup (45min - 1hr)**

- ☐ Place first order (Good / Better / Best Start)
- ☐ Set business budget (to determine Ditto budget)
- ☐ Set up Ditto (150PV/300PV/Other)
- ☐ Set up MyShop Storefront
- ☐ Design ongoing customer strategy